

The Ivy Project

A–Z Fundraising Ideas Guide

Inspiring community fundraising from A to Z. Use this guide to plan events, engage supporters, and grow impact.



THE
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A

- Auction
- Art sale
- Afternoon tea
- Abseil challenge
- Awards evening

B

- Bake sale
- Bingo night
- Bike ride
- Book sale
- BBQ fundraiser

C

- Charity concert
- Coffee morning
- Car wash
- Craft fair
- Comedy night

D

- Dinner event
- Dance marathon
- Duck race
- Darts tournament
- Dress-up day

E

- Exercise challenge
- Easter egg hunt
- Eating contest
- Escape room event
- eSports tournament

F



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- Fun run
- Film screening
- Fashion show
- Football match
- Food festival

G

- Gala dinner
- Games night
- Garden party
- Golf day
- Give-it-up challenge

H

- Head shave
- Hiking challenge
- Halloween party
- High tea
- Host-a-quiz

I

- Indoor tournament
- International food night
- Ice skating event
- Improv night
- IT skills workshop

J

- Jumble sale
- Jazz night
- Jogathon
- Jewellery sale
- Jam making sale

K

- Karaoke night
- Kayak challenge



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- Kids disco
- Knitting sale
- Kite festival

L

- Lottery
- Lunch event
- Live music night
- Line dancing
- Lawn games day

M

- Marathon
- Music festival
- Movie night
- Market stall
- Murder mystery night

N

- Non-uniform day
- Netball tournament
- Nature walk
- Name-a-star
- Neighbourhood party

O

- Open garden
- Open mic night
- Obstacle course
- Online auction
- Office challenge

P

- Pub quiz
- Plant sale
- Pizza night
- Photography competition



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- Pool tournament

Q

- Quiz night
- Quick-fire trivia
- Quiz marathon
- Question-and-answer event
- Quiz livestream

R

- Raffle
- Run challenge
- Race night
- Recipe book sale
- Rowathon

S

- Sponsored silence
- Sports day
- Swimathon
- Sweepstake
- Street party

T

- Tea party
- Talent show
- Tombola
- Treasure hunt
- Table tennis tournament

U

- University challenge
- Uniform day
- Ultimate frisbee
- Upcycling sale
- Ukulele concert



THE IVY PROJECT

V

- Virtual quiz
- Variety show
- Video game tournament
- Valentine event
- Virtual raffle

W

- Walkathon
- Wine tasting
- Wellbeing day
- Workshop event
- Winter fair

X

- Xmas fair
- Xmas jumper day
- Xtreme challenge
- Xmas raffle
- Xylophone concert

Y

- Yoga class
- Yard sale
- Youth talent show
- Yoga marathon
- Year-end gala

Z

- Zipline challenge
- Zumbathon
- Zoo trip fundraiser
- Zen retreat
- Zero-waste challenge



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